

STANDARD PRICELIST

Once off website design costs

Price Inc. VAT

Website Development, Design and Training

Basic Starter Website

- Header/Logo area
- Slide Show
- Home Page
- Product & Services (5 pages)
- E-Commerce enabled
- Company Profile page
- Contact Page (including Map)
- Personalised domain and one email address.
- Responsive design (changes according to screen size to fit on mobile devices)

R3,500 max

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Advanced Website

- As above plus access to 50 add on modules
- Professional custom design
- Bulk email and SMS tools

R3,500 max

Our final quote will depend on:

- Do you want to our consultant to visit you at your premises?
- How much training you require.
- Do you need help to design a new logo?
- How many pages do you want loaded?
- Do you need help with writing a company profile?

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<u>Once off domain costs (.co.za)</u>	<u>Price Inc. VAT</u>
Domain Transfer & Set up fee (if the client for example already has his/her <u>own existing domain</u> name registered elsewhere; <u>once off fee</u>)	R150
OR	
New Domain Registration & Set up on Server (once off cost)	R150 / R200.com
OR	
Setting up of pointed domains on the server (once off cost)	R100
OR	
New Domain Registration & Set up on Server (Starter websites)	R150 / R200.com
<u>Annual Domain Renewal</u> (annual fee)	R150 / R200.com

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<u>Description of Monthly Costs</u>	<u>Price Excl. VAT</u>
<p><u>Package 1: Basic Starter</u> Monthly Hosting, License and Support costs</p> <ul style="list-style-type: none"> - limited access to Kwikwap modules - modules included are: Header/Logo area, Slide Show, Landing Page, Product & Services (5 pages), E-Commerce light, Profile Page and Contact Page (including Map) - personalized domain name (web address) e.g. www.yourname.co.za - one email address e.g. info@yourname.co.za - 10 Gig Data storage and Data Transfer per month 	<p style="text-align: center;">R69 + VAT</p> <p style="text-align: center;">Start now</p>
<p><u>Package 2: SME</u> Monthly Hosting, License and Support costs</p> <ul style="list-style-type: none"> - full access to Kwikwap system including 50 addon modules - personalized domain name (web address) e.g. www.yourname.co.za - unlimited email addresses - unlimited data storage and transfer - Google Analytics and Webmaster Tools - E-Commerce module / Online shop (including access to credit card payment gateway, EFT and Quoting system) 	<p style="text-align: center;">R165 + VAT</p> <p style="text-align: center;">Start now</p>
<p><u>Design / Maintenance optional extra</u> – For an additional R200+VAT per month you get the following:</p> <ul style="list-style-type: none"> • Free website maintenance • Free website design and setup <p>Subject to committing to a 12 month minimum period.</p>	<p style="text-align: center;">R200 + VAT</p>

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Other Hosting Services (monthly charges)	
Hosting/Parking of domain (no website or emails)	R25 + VAT
Hosting of email only (no website)	R69 + VAT
Hosting of non-Kwikwap (manual) website	R109 + VAT
Hosting of WordPress (manual) website	R165 + VAT
Chargeable modules (3 rd level products, business listing, classifieds)	R150 + VAT
Email through mailing list system	Free
SMS's through Bulk SMS system	R0,22 + VAT

Fine print

- 1. SLA** - This document should be read in conjunction with our Service Level Agreement / SLA / Client Charter which can be obtained from www.kwikwap.co.za under Website Pricing.
- 2. Traffic & Data (space) allowance per website** – The Basic Starter system has a limit of 10GB per month, which is more than enough for most people. The other packages have unlimited traffic and data allowance. We do, however, reserve the right to renegotiate your hosting fee should things really get out of hand.
- 3. Cancelled or postponed meetings** - Clients must please note that Kwikwap Consultants set aside a few hours to see them, so if a client cancels within 24 hours of the meeting it often leaves the Consultant with insufficient time to fill the hours. Therefore, meetings should be please be cancelled or postponed more than 24 hours in advance.
- 4. Additional email costs for Basic Starter Package** – You get one 1 free email account with the Basic Starter package, 2nd email is R25+vat, 3rd email is R20+vat, 4th and more is R15+vat each per month.

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Before you embark on your website development project, whether it is an upgrade or redesign of an existing or a brand new website, ask yourself these 20 questions:

1. Are you trained in person how to easily update your own website (included in the website design fee)? Can you update your own website? If yes, have you been trained sufficiently to be confident enough to make the changes yourself?
 2. Will your webmaster ever pay a personal visit to your office or home?
 3. Does your website get found for generic search terms? This means that you should be found not only when people search for your company name, but for your type of products and services as well.
 4. Can you easily reach your webmaster on his cell phone?
 5. Does your webmaster have a countrywide support network and/or online help manuals?
 6. Does your webmaster keep your website's underlying structure up to date with the latest trends without charging you?
 7. Can you request a new webmaster without any repercussions or cost to you?
 8. Does your webmaster give you online access to hits and search term reports?
 9. Does your web development company ever have free training sessions to help you with your website and Google results?
 10. Can your webmaster offer you a fixed rate for a website of between 5 and 500 pages?
 11. Is your website e-commerce enabled without paying extra fees?
 12. Does your website pass the validator tests (tests to see if your website can be read by all PC's, cell phones and search engines)?
 13. Is your website 100% cell phone and PDA compatible?
 14. Does your webmaster use language that normal non-technical people can also understand?
 15. Can you change your website language at the click of a button?
 16. Does your website system have a free bulk sms, mailing list system included?
 17. Does your website allow you to quickly and easily build forms and surveys?
 18. Does your website have a built in events calendar, newsletter, advertising space, videos and map?
 19. Do you think the so called free websites that are offered on the internet will make you money and save you time?
 20. Does your website offer a special module for your specific industry or do your developers offer to develop you a module for free?
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List of 15 most important features included in the Kwikwap system

- ✓ Unlimited number of pages, photo galleries and documents on your website.
- ✓ Your own website management tool (including training on how it works) plus seven methods of support.
- ✓ Submission to search engines and optimization of your website in order to get very high onto search engine results.
- ✓ Access to various templates as well as full custom design services. Free access to library of 4000 image headers.
- ✓ Bulk SMS system, bulk emailing system, various sms tools and fax-to-email.
- ✓ Newsletter facility, Specials, Announcements, Events Calendar, Enquiry forms, FAQ's
- ✓ Online shop with Quotation facility, credit card facility and EFT payment facility.
- ✓ Online survey / form tool to collect data (ideal for opinion polls, application forms and registration forms etc). Automatic replies can be sent to respondents.
- ✓ Advertising space on your website which you can use to profit from your website.
- ✓ Free use of the Kwikweb Animated Banner Tool (these banners work on ipad, unlike flash banners).
- ✓ Reports to show you how many people visited which pages of your website and which search terms brought visitors to your website.
- ✓ Simple and easy SEO audit tool built in to show you how well the website's SEO is .
- ✓ Industry specific modules for estate agents, vehicle dealers, rental companies, recruitment companies, guest houses and many more.
- ✓ Free access to all new features (we add new features at least once a month).

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Why pay for a website if you can get it for "free" elsewhere?

1. **Speed** - free websites are always SLOW!
2. **Advertisements** - they load free websites with advertisements
3. **Human support** - how can someone support you if they don't get any money from you? Kwikweb will give you the cell numbers of two humans to assist you as well as a vast array of other assistance methods.
4. **Email address** - get a personalised email here for example info@abcplumbers.co.za (face it, a gmail address is just unprofessional)
5. **Features** - Our advanced client zone has a vast array of ready made modules that would cost thousands elsewhere.
6. **Responsive Design (Mobi and Tablet website)** - we use the absolute latest technology and your website displays optimally on all devices.
8. **Free improvements** - we continuously launch new features and improvements which we automatically implement in your website without you even knowing. This ensures your websites always adheres to the latest requirements.
9. **Free domain** - we sponsor your domain registration for the first year. Otherwise there are no lengthy contracts to sign, only 1 month notice is required.

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